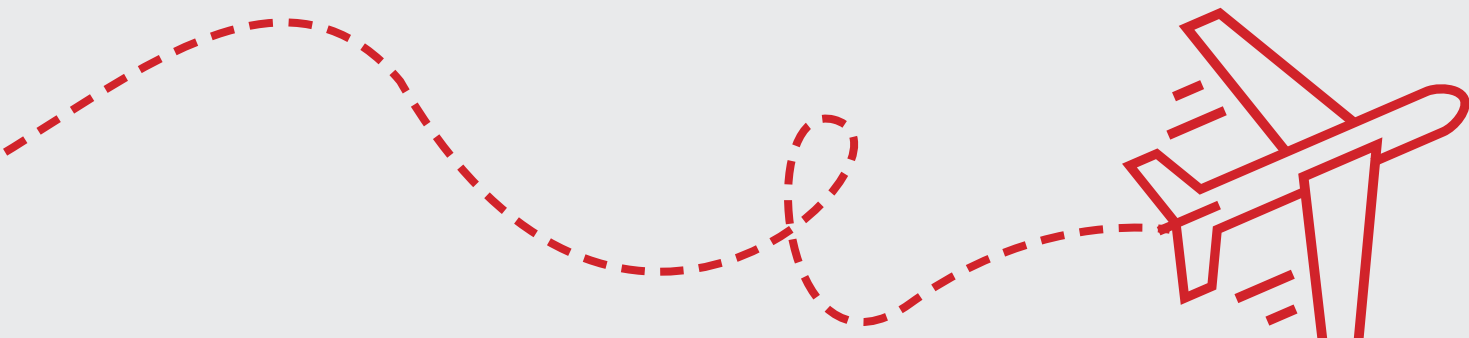




DALLAS LOVE FIELD **ALTERNATE ENTRY ANALYSIS**

2020 Public Input Survey **SUMMARY REPORT**



SURVEY

RESPONSES AND KEY FINDINGS

The Alternate Entry Public Input Survey was designed to obtain public input on the Alternate Entry Analysis, to gain understanding of modes and methods of travel, as well as community priorities and consideration factors. The online survey was available in both English and Spanish.

Survey respondents include the public, residents living near Love Field, airport customers and tenants, airline passengers, airport contractors and employees. To obtain unfiltered input, there were several open-ended questions, allowing opportunities for further feedback, but may have resulted in no input from each respondent causing a smaller number of responses in some cases. In instances where a participant gave more than one response to an open-ended question, each individual response was counted as a separate piece of input.

The survey was originally scheduled to end on Sept. 30, but was extended for an additional month until Oct. 31 to allow for additional input. In total, the survey was open for four months for a total of 122 days. The following pages outline each survey question and gives a summary of responses received.



TOTAL RESPONSES

DATE RECEIVED	SURVEYS
■ Month 1: June 30 - July 29	167
■ Month 2: July 30 - Aug. 29	239
■ Month 3: Aug. 30 - Sept. 29	447
■ Month 4: Sept. 30 - Oct. 31	204

1,057 TOTAL COMMUNITY RESPONSES

1,054 responses in English and 3 in Spanish



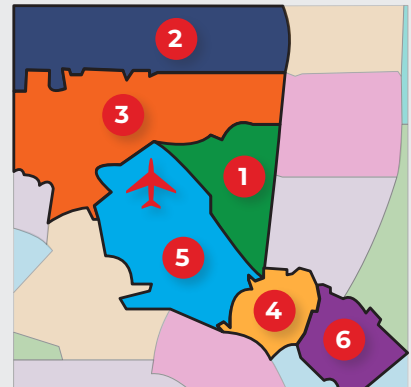
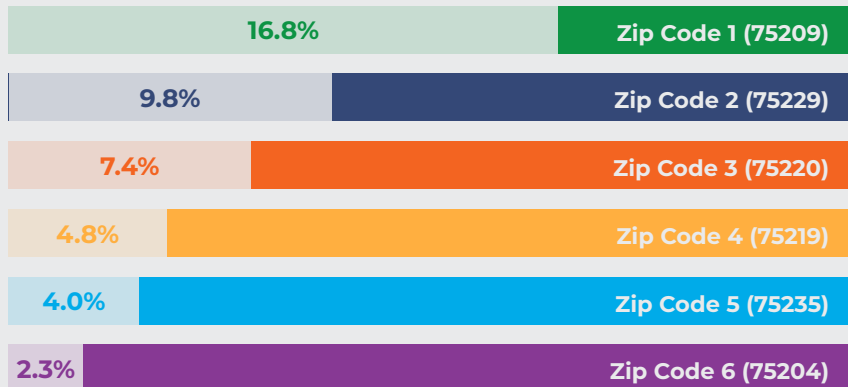
NOTE

Because there were so many open-ended questions, which garnered a unique response from each participant, responses were grouped into categories in order to summarize the input.

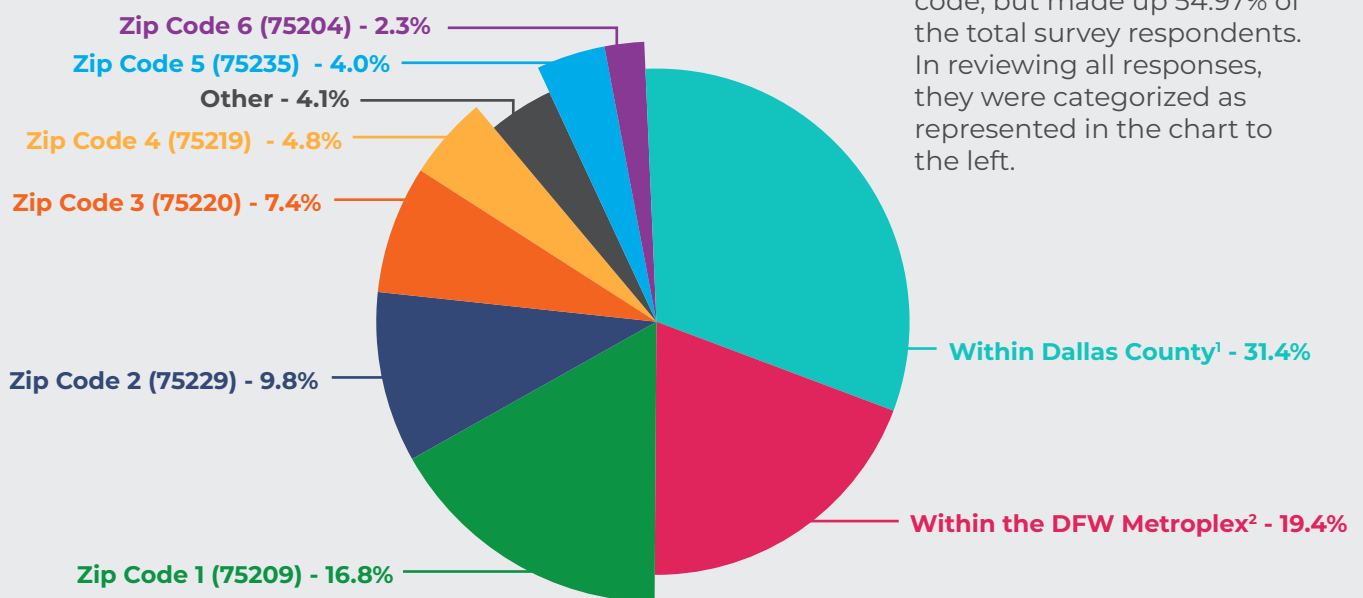
SURVEY RESPONSES AND KEY FINDINGS

QUESTION 1: WHERE DO YOU LIVE?

The question asked respondents to provide their zip code to see their proximity to the airport and how that may have impacted their input. The top six zip codes, as noted below, were from residents living near the airport, as well as airport tenants and employees.



All remaining responses received less than 2% per zip code, but made up 54.97% of the total survey respondents. In reviewing all responses, they were categorized as represented in the chart to the left.



¹Less than 2% by zip code, but within Dallas County and less the top six zip codes greater than 2%

²Less than 2% by zip code, but within the DFW Metroplex; encompassing the remaining twelve north Texas counties: Collin, Denton, Ellis, Hood, Hunt, Johnson, Kaufman, Parker, Rockwall, Somerville, Tarrant and Wise.

SURVEY

RESPONSES AND KEY FINDINGS

QUESTION 2: PRIOR TO THE COVID-19 PANDEMIC, HOW OFTEN DID YOU COMMUTE TO/FROM DALLAS LOVE FIELD?

The majority of respondents indicated that they travel to/from the airport on a quarterly, daily or monthly basis. It appears that most respondents are regular visitors to the airport, frequent fliers or airport employees/tenants.

Answered: 1,057 Skipped: 0



QUESTION 3: WHEN TRAVELING TO/FROM THE AIRPORT, WHAT MODE OF TRANSPORTATION DO YOU NORMALLY USE?

Over half of the respondents indicated that they drive themselves and park within the airport, with most others indicating they use rideshare options or are dropped off/picked up by someone else. The heavy use of individual commuter vehicles likely contributes to the congestion seen at and around the airport.

Answered: 1,057 Skipped: 0



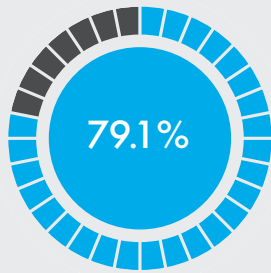
SURVEY

RESPONSES AND KEY FINDINGS

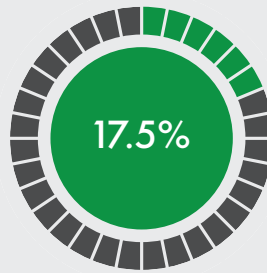
QUESTION 4: IF YOU DRIVE YOURSELF, WHERE DO YOU PARK?

Self-parking within the airport was the most common choice, further indicating a need for sufficient airport access.

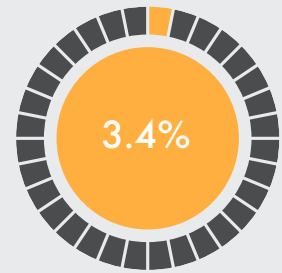
Answered: 867 Skipped: 190



Self-Park
(on airport - Garage A, B or C)



Off-Airport Parking

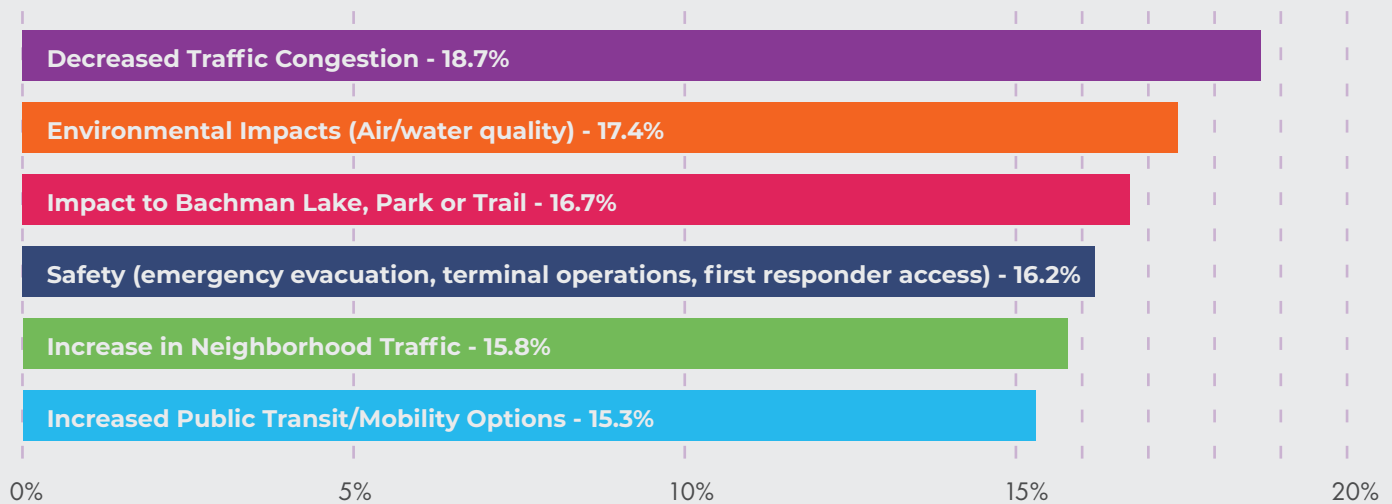


Airport Valet Parking

QUESTION 5: FROM THE LIST PROVIDED, RANK YOUR PRIORITIES FROM 1-6, WITH "1" BEING THE MOST IMPORTANT AND "6" BEING THE LEAST IMPORTANT IN DETERMINING AN ALTERNATE ENTRY TO DALLAS LOVE FIELD. *VALUES WERE CALCULATED AS A WEIGHTED AVERAGE

Of all factors, decreased traffic congestion was the highest-ranked priority for future analysis.

Answered: 1,057 Skipped: 0



SURVEY

RESPONSES AND KEY FINDINGS

QUESTION 6: PRIOR TO THE COVID-19 PANDEMIC, DID YOU TAKE ALTERNATE ROUTES TO AVOID THE INTERSECTION OF MOCKINGBIRD LANE AND HERB KELLEHER WAY/CEDAR SPRINGS ROAD, IF YOU WERE NOT TRAVELING TO THE AIRPORT?

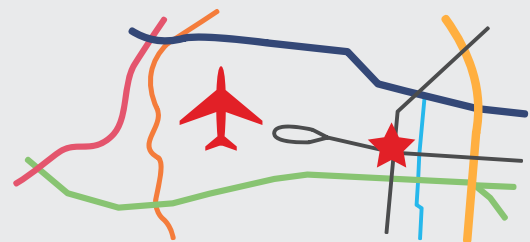
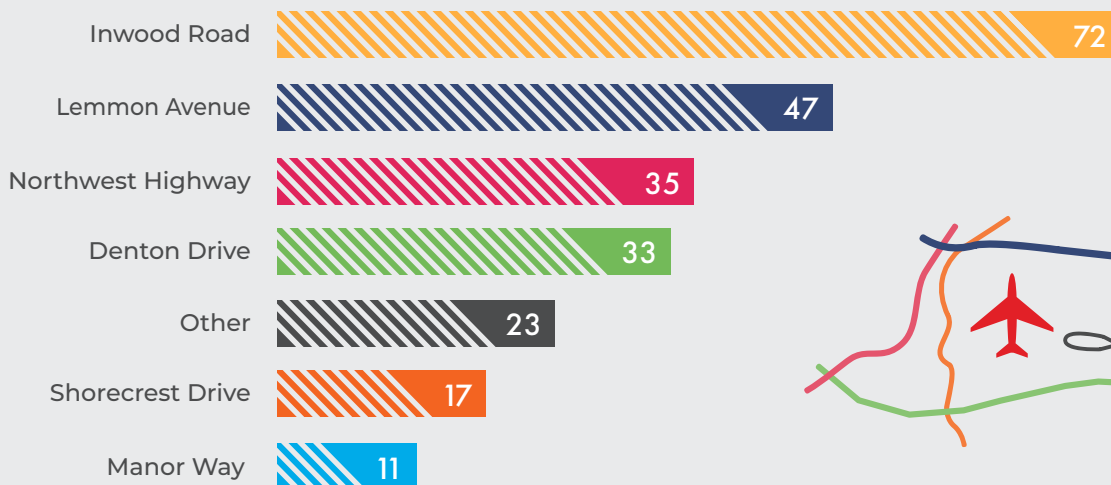
While most travelers did not avoid the airport's only entrance, for travelers that did indicate alternate routes, Inwood Road was the most popular option.

Answered: 1,057 Skipped: 0



IF YOU ANSWERED YES, WHAT ALTERNATE ROUTE DO YOU TAKE?

Answered: 238 Skipped: 819



★ Intersection of Mockingbird Lane/Herb Kelleher Way/Cedar Springs Road

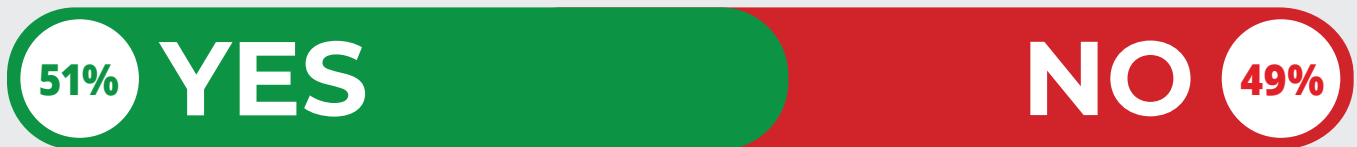
SURVEY

RESPONSES AND KEY FINDINGS

QUESTION 7: WOULD YOU BENEFIT, THROUGH REDUCED TRAVEL TIME, FROM AN ALTERNATE ENTRY TO THE AIRPORT?

Just over half of respondents indicated that an alternate entry could benefit their travel to/from the airport.

Answered: 1,057 Skipped: 0



QUESTION 8: WHAT OTHER FACTORS SHOULD BE CONSIDERED IN DETERMINING AN ALTERNATE ENTRY TO DALLAS LOVE FIELD?

This open-ended question gave respondents an opportunity to provide any additional points of evaluation for the project to consider moving forward. Below is a list of the most popular answers.

Answered: 659 Skipped: 398

- Airport/Terminal Accessibility
- Bachman Lake
- Cost
- Increased Flight Traffic/Noise
- Major Roadway Accessibility
- Parking Improvements
- Pick-Up/Drop-Off Locations
- Public Transit/Shuttle/DART/Ride Share Options
- Residential Economic Impacts
- Safety/Emergency Access
- Traffic/Congestion

SURVEY

RESPONSES AND KEY FINDINGS

QUESTION 9: WHAT OTHER IMPROVEMENTS WOULD YOU LIKE TO SEE AT AND AROUND THE AIRPORT?

Respondents were asked to share any overall airport improvements they would like to have considered as the evaluation continues. These improvements may be addressed or taken into consideration for other projects.

Answered: 521 Skipped: 536

- Additional Gates/Terminals
- Beautification/Landscaping
- DART Access/Automated People Mover
- Employee Parking/Entrances
- Existing Roadway Improvements/Traffic Flow
- Lighting
- More Restrooms
- Noise Abatement
- Parking
- Pick-Up/Drop-Off/Ride Share Options
- Restaurant Options
- Seating/Viewing Areas
- Walking Accessibility/Biking Paths

SURVEY

PRESENTATION SURVEY

During each meeting, a ClickMeeting survey form was used to present an abbreviated version of the Alternate Entry Public Input Survey to poll attendees for immediate feedback and review during each meeting as well as invite attendees to take the full survey online. During the four meetings, a total of 180 attendees took the condensed survey.

