

# Lemmon Ave Streetscape Enhancements Public Art Projects

## Virtual community meeting

- WELCOME!
- ALL MICROPHONES WILL REMAIN ON MUTE
- QUESTIONS WILL BE ADDRESSED AT THE END OF THE MEETING
- PLEASE SEND YOUR QUESTIONS THROUGH CHAT FEATURE

---

FEBRUARY 3, 2021  
6:00PM



# Today's meeting

---

- Introduce the public art process
- Introduce the planned art projects that will be part of the Lemmon Ave Streetscape Enhancements
- Gather your input to help develop the scope of the art projects
  - <https://dallasculture.org/lemmon-avenue-public-art-survey/>

# What is Public Art?

---

- **Site specific, usually outdoors**
- **Enhances cultural and social experiences**
- **Engages viewers**
- **Beautifies our surroundings**
- **Fosters a sense of community**
- **Funded by public sources**



*Kidd 24/7 at Kidd Springs Park*

# Public Art in Dallas

---

- City of Dallas Percent for Art Program began in **1989**
  - Bond Funds are commonly used to fund public art projects
  - Part of new/renovated city buildings, street improvements
  - .75% - 1.5%
- **Over 300 works** commissioned for specific locations throughout the city.
- Public Art is developed for each location **specifically for the site**
- Lemmon Ave Streetscape Enhancements Art Projects
  - Funding: Capital Funding for Dept of Aviation
  - Collaboration between Aviation and Dallas Public Art
  - Art Project budget: \$47,000 per location
    - 2 locations, both in CD13
    - ONE or TWO artists
- More info on Dallas Public Art
  - Office of Arts & Culture: [dallasculture.org/publicart/](http://dallasculture.org/publicart/)

# About the Project: Lemmon Ave Streetscape Enhancements

---

The current plan will provide safety and quality of life improvements on Lemmon Avenue in the vicinity of Dallas Love Field.

- create a safe, walkable, bicycle and transit friendly Lemmon Avenue
  - a gateway feature at Airdrome and Mockingbird and two new neighborhood parks;
  - enhanced LED street lighting, new landscaping;
  - high visibility crosswalks, intersection safety lights;
  - enhanced bus shelters;
  - wayfinding signs and connection to the existing Bachman Trail.
- first phase of the larger “Love Field Loop Trail” project which will construct improvements on all roadways surrounding Love Field Airport.
- Art will enliven and engage the new spaces created by these enhancements
- Art will complement the Fresh Modernism theme
  - Theme was identified through community meetings held by Dept of Aviation

# Public Art Locations Lemmon Ave at Shorecrest Dr

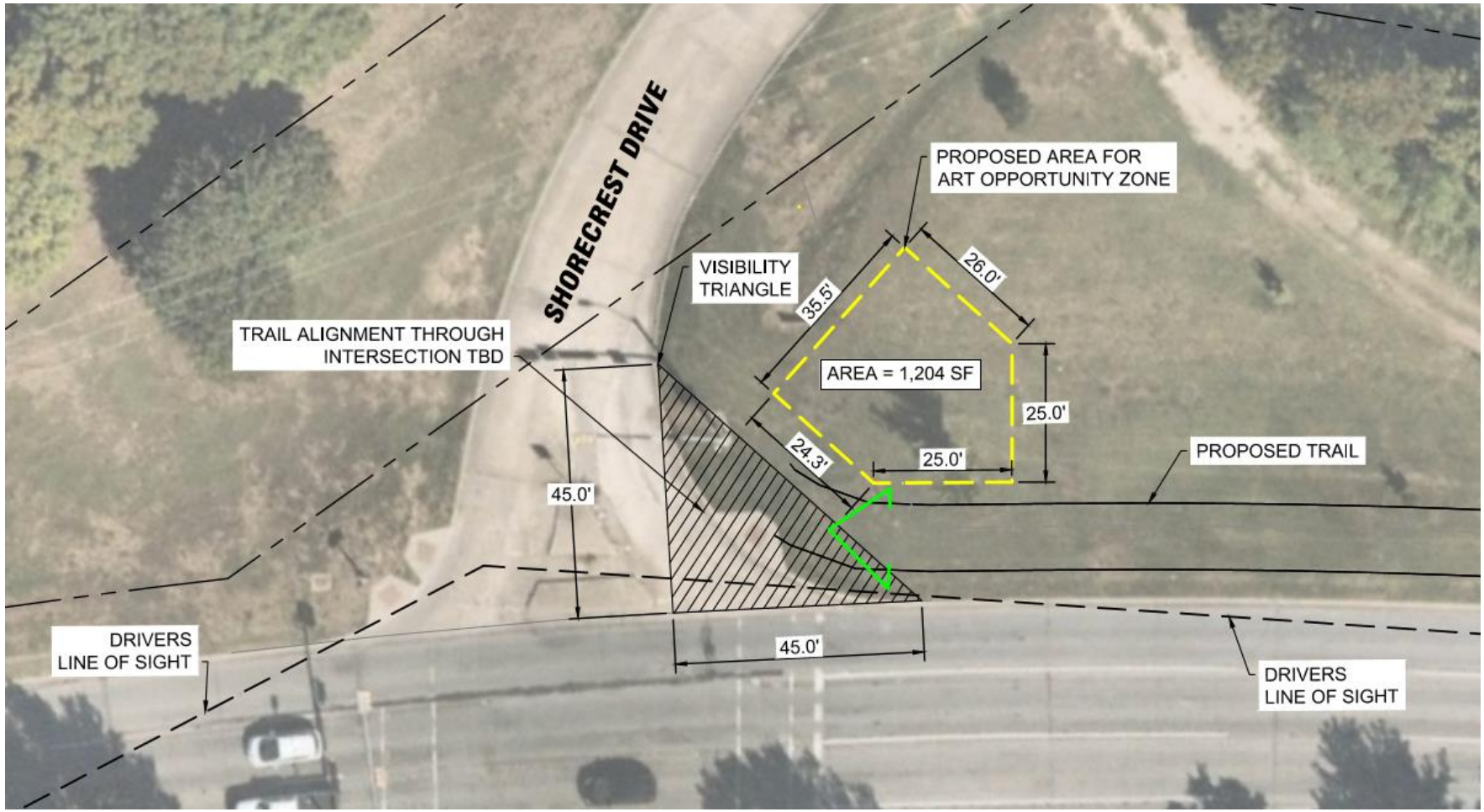
ART OPPORTUNITY EXHIBIT (1 OF 2) – LEMMON AT SHORECREST

6/17/2020



LEMMON AVENUE  
STREETSCAPE ENHANCEMENTS





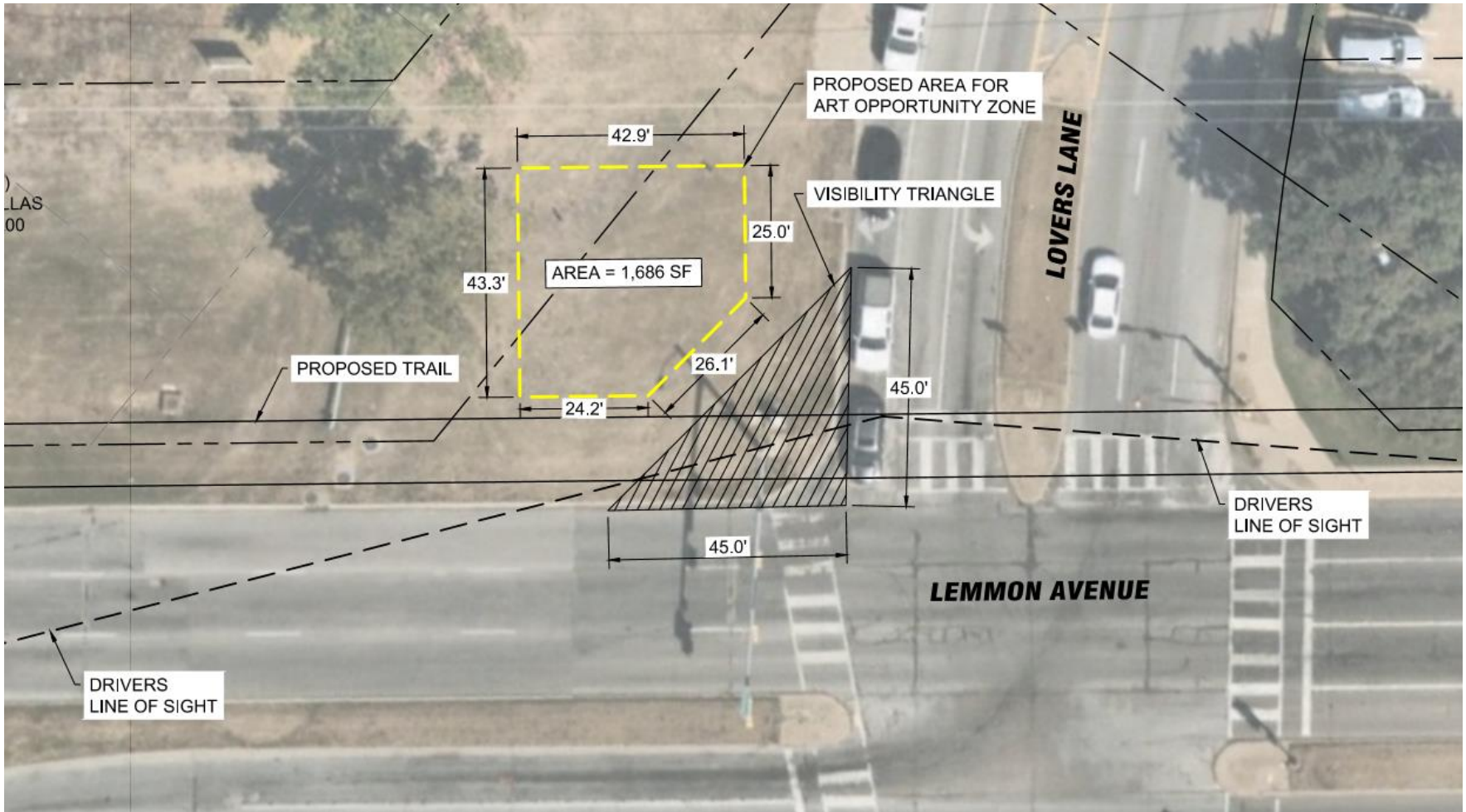
# Public Art Locations Lemmon Ave at Lovers Ln

ART OPPORTUNITY EXHIBIT (2 OF 2) – LEMMON AT LOVERS

6/17/2020







# Public Art Preliminary Scope of Project

---

- Artwork must be highly visible
- Artwork must require little to no maintenance as appropriate for outdoor work
- Artwork must be free of safety hazards
- Artwork must complement the overall theme of the Lemmon Ave Streetscape Enhancements

*Equine Rhythm* at Texas Horse Park



# How can the community participate?

---

- **Complete a survey online:**
  - Tell us about your neighborhood
  - What is important to your community?
  - What unique qualities about your community would you like to share?
- **Survey link in the chat box or email:**
  - <https://dallasculture.org/lemmon-avenue-public-art-survey/>
- **DEADLINE FOR COMMENTS IS FEBRUARY 12**
- **You can volunteer to be considered to serve on the Artist Selection Panel\* to make recommendations to the Public Art Committee (PAC) and the Arts & Culture Advisory Commission (ACAC)**

\*Community members will be approved by the Dept. of Aviation staff to participate on the panel to select an artist

# How is the art selected?

---

- Open Call for Professional Artist Qualifications (RFQ)
  - Professional artists/teams submit applications demonstrating previous experience with work of similar scope and/or budget
  - Virtual Artist Information Meeting before RFQ goes live
    - Encourage local and regional artists to apply
- Selection panel meets to review artist submissions and recommend a finalist to the Public Art Committee and the Arts & Culture Advisory Commission
  - Panel includes one representative from the community
    - Minimum 2 meetings, 2 - 4 hours, virtual meeting
  - Other Selection Panel members: a representative from the Dept. of Aviation and 2 - 3 artists and/or arts professionals
    - Curators, Art Educators, Architects

# Thank you! On to questions...

Drema Chávez  
Public Art Coordinator  
[drema.chavez@dallascityhall.com](mailto:drema.chavez@dallascityhall.com)



Sky at Dallas Love Field